This document indicates the business model of ModTech company. It could be edited and changed afterwards.

The business model

# Customer segments

* High class customers
* Other company wanting to sell products through wholesaler
* Governments
* Institutes, universities

# Channels

* Advertisement
* Agents
* Wholesalers
* Distributors

# Customer relationships

* Loyalty discount
* Customer service and warranty

# Value propositions

* High quality, deluxe computers for high end users.
* One of the biggest wholesaler in the market
* Reliable products and services
* Instant product delivery

# Revenue streams

* Selling deluxe computers
* Selling computers from other companies as a wholesaler
* R&D patent
* Bank interest
* Leasing plants

# Key activities

* Creating high class computers
* Buying high quality chips from other firms
* R&D labs for best patents
* Marketing products
* Wholesaling

# Key resources

* PC plants
* Cash flows
* R&D labs
* Loyal customers

# Key partners

* High quality chips companies
* Consultant firms
* Banks
* Governments
* Agents
* Nippon
* Law consultants
* Shipping partners

# Cost structure

* PC plants
* R&D team
* Production
* Shipping cost
* Marketing
* Distributors
* Agents
* Consulting fees
* Taxes